



Privacy policy of Vmatch

Vmatch, whose registered office is located at Polakweg 6, 2288 GE Rijswijk, is required, in the context of its activities, to process a large amount of personal data of users.

Aware of the importance of this data, Vmatch is committed to protecting it in accordance with the General Data Protection Regulation (GDPR). As a responsible actor, Vmatch has enacted this Personal Data Protection Charter to clearly reaffirm its commitments based on the main principles of the GDPR.

Vmatch makes the following commitments:

- To provide clear and transparent information on the use of personal data at all times,
- To collect personal data only for specific, explicit and legitimate purposes,
- To ensure at all times that the data collected is adequate, relevant and limited to the purposes,
- Purge or anonymize processed personal data when the retention periods have been reached,
- To ensure the security and confidentiality of the personal data processed,
- To respect the exercise of the rights of the persons concerned within the given time limits,
- Not to re-use the data collected for purposes other than those for which it was originally collected.

Vmatch is responsible for the processing of personal data relating to the management of the website vmatch.nl. This Charter provides you with all the information you need to understand the processing that has been put in place.



1 - Purpose of processing and types of data collected

During your visit to the website vmatch.nl you are likely to provide us with a certain amount of personal data such as:

- Identification data; name, first name, company, telephone, e-mail, function,
- Contact data,
- Connection data (IP addresses, event logs, cookies).

All personal data collected is not mandatory.

The data collected will be used to ensure the performance of the contents and to offer the best possible experience to the user

With these elements, we can orient the structure and the user's path. For example, the ease of downloading a press release; optimizing the search for information on the vmatch.nl website by offering the shortest possible route; etc. Your personal data will not be further processed in a manner incompatible with the purposes described above.

2 - The legal basis of the processing

The data contained on this website is collected by Vmatch on the basis of consent.

3 - Retention period

Your personal data is only kept for the time necessary to achieve these purposes.

4 - Recipients of the data

Within the framework of the management of this processing, Vmatch service providers in charge of the website have access to the personal data collected. In the event that your data is transmitted to other third parties, in particular internal Vmatch departments, Vmatch will comply with the applicable laws when communicating your personal data.



5 - Awareness of free fields

Forms must be filled out with objective information and never excessive or insulting. They may not contain data or information considered sensitive (racial or ethnic origin, political, philosophical or religious opinions, union membership, data relating to health or sex life, offences, convictions, security measures).

For your information, please note that this type of information will not be processed and will be deleted.

6 - Security and confidentiality of your data

Vmatch, in its capacity as data controller, implements appropriate measures to preserve the security and confidentiality of your personal data and, in particular, to prevent it from being distorted, damaged or accessed by unauthorized third parties.

7 - Your rights

In accordance with the applicable regulations, you can request the correction or deletion of your data by logging into your account created at the time of your registration. You also have the right to oppose, limit and port your data.

You can also exercise all these rights by contacting us at Postal Address:
Vmatch Communications Department - Polakweg 6, 2288 GE Rijswijk, The Netherlands.

You are also informed that you may submit a request to the national supervisor of Dutch privacy legislation, Autoriteit Persoonsgegevens (AP).

You can access their site at the following link: <https://www.autoriteitpersoonsgegevens.nl/>



Cookie management

1 - Principle

This concerns the tracers deposited and read, for example, when consulting this platform, reading an e-mail, installing or using software or a mobile application, regardless of the type of terminal used, such as a computer, a smartphone, a digital reader and a video game console connected to the internet.

You can delete the "cookies" installed on your computer at any time, oppose the recording of new "cookies" and receive a notification before a new cookie is installed.

Cookies are deposited on your terminal as soon as you actively give your consent. The deposit and reading of cookies should not be carried out in the following cases:

- If you do not accept any cookies,
- If you click on the link in the banner allowing you to set cookies or other trackers, and if necessary, to refuse the deposit of the latter.

Please note that if you uninstall a functional "cookie" (authentication cookies, etc.), you may not be able to benefit from certain services.

2 - How to delete and set your cookies or other trackers

Our platform uses cookies. When you first visit this platform, a banner informs you of the presence of these cookies and invites you to indicate your choice. They are deposited only if you accept them. However, you may visit Cookie Settings to provide a controlled consent.

You can at any time inform yourself and set your cookies to accept or refuse them by going to the (Cookie Management) page. You will be able to indicate your preference either globally for the site, or service by service.



3 - Types of cookies, trackers and settings

The cookies that may be installed on your server when you browse the site are cookies whose sole purpose is to enable or facilitate communication by electronic means or which are strictly necessary for the provision of the service you request (language cookies, identification cookies, etc.), or statistical cookies or other cookies under the conditions described below.

When cookies require your prior agreement to their installation, Vmatch asks you to do so by means of the "to know more" link.

Cookies are deposited on your terminal when you continue your browsing by going to another page of the site or by clicking on an element of the site (image, link, etc.). Cookies should not be deposited and read in the following cases:

- If you visit the site and do not continue your navigation,
- If you click on the link in the banner allowing you to set the parameters of the cookies, and if necessary, to refuse the deposit of the latter.

Cookie List

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.



Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.